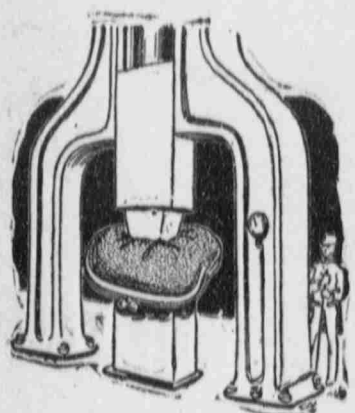


XMAS At Earnest's



The pressure on your purse will not be much if you will call on us. We have a beautiful line of XMAS NOVELTIES, such as Toilet Cases, Work Boxes, Hdks, and Glove Cases, Albums, Collar & Cuff Boxes, Smoking and Shaving Sets, Silver Shaving Mugs, Necktie Cases, Dolls, Pictures, Vases, Silver Novelties etc. Besides these we have 1000 other articles that will make handsome and useful presents.

Call early and make your selection, and save purse pressure. Remember our Dress Goods, Silks, Waistings and trimmings, hats shoes, clothing, underwear and everything in the general Dry Goods line. Don't forget the place. We can suit you in price and quality. Yours for a Merry Xmas.

Earnest Dry Goods Co.

First class Dress-Maker in attendance.

TELEPHONE No. 14, McAdow Block, Next door to Bank.

NEW STORE IN TOWN!

BRAND NEW STOCK OF GROCERIES! FULL LINE OF

STAPLE AND FANCY GOODS

AND PRICES AT THE LOWEST NOTCH—
I have just opened up a select and complete stock in the Stetson Building between J. R. Elliott's and A. Roe's and respectfully invite the public to call and examine my goods and prices.

NEW LINES WILL BE ADDED CONSTANTLY.

E. O. CORAM,

PUNTA GORDA, FLORIDA.

New Grocery!

FRESH AND RELIABLE STOCK OF

STAPLE AND FANCY GROCERIES.

At the Lowest Living Prices

Prompt delivery free to any part of the city. A share of your patronage is solicited.

N. N. WAKE IELD.

Corner Marian Avenue and King Street.

AGENT for ALLEN SEED COMPANY'S SEEDS.

Orders filled promptly. Telephone No. 76

KEEP IN THE FASHION.

For Style

For Low Prices

Wear Blount's Clothing,

Buy of Blount.

His Fall and Winter Stock is now complete and includes

Shoes, Hats and Gents' Furnishings.

SUITS MADE TO ORDER.

AND A FIT GUARANTEED

PHONE 68 **R. C. BLOUNT,**

HABERDASHER

Next door to the Postoffice. Punta Gorda, Fla.

-A. ROE-

Wholesale and Retail Dealer in—

HAY, GRAIN, FEED,

Lime and Cement.

Sole agent for Armour's celebrated complete fertilizers and chemicals and the celebrated Magic Food for poultry and stock.

Agent for No. 1 Cypress Tanks with patent lugs, put up by D. A. Holcomb of this city. Call and get my prices and patronize home industry. Phone 55

GOOD NEWS FOR REAL BUYERS!

Besides the Usually Complete Stock of the Cheapest

STAPLE AND FANCY GROCERIES

IN TOWN, I HAVE ADDED A SELECT LINE OF

MEN'S PANTS AND UNDERWEAR,

Ladies and Children's Shirt Waists,

Big Variety of 5c. and 10c. Goods; also, a large stock of

Tinware, Tableware and Crockery.

CALL AND SEE GOODS AND GET PRICES—

WELCH THOS. O'R. JAMESON,

BLOCK PUNTA GORDA

FIRE, HEALTH AND ACCIDENT INSURANCE!

JOHN H. FARRINGTON - Agent.

Aetna Insurance Company of Hartford, Conn.
Continental Fire Insurance Company of New York.
Pacific Fire Insurance Company of New York.
The Fidelity and Casualty Company of New York.

Do you know what HEALTH INSURANCE is? It may be worth \$25 per week to you to call at this agency and be informed.

LOCAL BREVITIES.

PERSONAL POINTERS FIFTEEN PRINTED.

Various Items Garnered From This and Other Fields—What Our People Are Doing.

Try Smith's bread. 48

Sheriff T. E. Fielder was in town Wednesday and incidentally favored THE HERALD with a pleasant call.

"Lava Soap." B. M. WADE & Co.

State, county and town taxes are now due and collectible.

Money to loan. K. B. Harvey, agt.

Punta Gorda stores are teeming with Christmas goods.

When you get a good thing "push it." I am pushing Hu-man-le shoes. 45

R. C. BLOUNT.

Come to Punta Gorda to do your Christmas shopping. The stores are filled with big stocks and an immense variety of holiday goods.

Smith bakes the best of bread. 48

Marshal Bowman insists that the dog tax must be paid at once; otherwise he will impound all dogs on which the tax has not been paid.

Fresh Bartow bread—graham, rye, etc., received daily at Punta Gorda Market & Ship Supply Co. 46

Mr. Underhill last week bought Henry Richard's place in East Punta Gorda and moved there on Monday.

Go to Swift's Tin Shop for galvanized iron stove pipe. 32

Mrs. F. H. Barton of Englewood spent Sunday here visiting her friends of the Hewitt family.

Always call on R. C. Blount before purchasing your gents' furnishings.

Hon. N. C. Larsen, the popular and capable county commissioner elected from the north side, was in town shopping Monday.

Try Smith's nice warm rolls, baked daily. 48

County commissioners met Tuesday.

Did you notice the new "ad" of Lowney's Candles on this page?

Now is the time to make fruit cakes; all the ingredients needed can be found at E. O. Coram's. 46

The new city officials will be inducted into office at a meeting of the council to be held next Tuesday night.

Big line of Xmas novelties just received. Call and see them at EARNEST'S.

That live and reliable gentleman, Mr. E. A. White, is the local dealer for the Fox Typewriter, the advertisement of which appears in this paper. And it is an excellent machine. Try one.

A few choice pure-bred White Wyandotte cockerels for sale by B. M. WADE. 46

The light-house tender Mangrove from Key West was here Monday looking after the beacons in this harbor.

Our stock of canned goods is now complete; big lot just received. E. O. CORAM. 46

Everybody should attend the Lyceum entertainment in the school house tomorrow night. Mr. Loftwith is said to be better even than Ralph Bingham, who so delightfully entertained us last month.

Smith's bread is baked fresh every day. 48

The home darkeys are preparing to give a grand concert and dance in their Masonic hall next Tuesday night, Dec. 9.

Our line of pictures is certainly grand—all sizes and frames—prices to suit. J. R. ELLIOTT'S.

Gainesville Sun: Captain Sam Smoke, who is now military instructor at Yale, recently addressed the Chamber of Commerce at New Haven, Conn., representing the United States army. His address was replete with sound logic and his effort is referred to by the Evening Leader of that city in the most complimentary manner.

Xmas goods by the case now being opened at Elliott's and will be displayed in due season.

Mr. C. H. Carpenter of Bartow spent several days at Harbor View this week shipping the oranges from the Harden grove, which amounted to about 250 boxes.

WANTED—An experienced helper and an apprentice in dressmaking. Apply to Miss M. Fitzgerald, at Earnest's store.

The town authorities propose a rigid enforcement of the sanitary ordinance, which requires all lots, whether occupied or not, improved or unimproved, to be cleaned up thoroughly. The ordinance also prohibits the throwing of tin cans or other trash into the streets, alleys or ditches. Marshal Bowman says he will see to a strict enforcement of the ordinance.

Smith bakes square bread, long bread, French bread, platted bread, cream bread, Graham bread, rye bread and all kinds of good bread. 48

Buy your dress goods at Earnest's and have them made in style by Miss Fitzgerald, a first-class dress-maker from Atlanta.

The evangelistic meetings at the Presbyterian church have continued through the week and have been productive of great good. Church members have been revived and outsiders brought to repentance. The meetings have been well attended, which shows the interest taken, and the pastor and Rev. Mr. Kelgwin, as well as all other Christians, feel much gratified at the good results accomplished. Regular services will be held at all the churches Sunday morning. Further notice will be given at the Sunday services.

The largest individual mail perhaps ever received at this post office, came Tuesday, weighed 75 pounds and was addressed to that energetic and reliable firm, B. M. Wade & Co.

Try Smith's Graham and Rye bread. 48

Miss M. Fitzgerald, a skilled modiste of Atlanta, is in charge of the dress-making department of the Earnest Dry Goods Co. and her work is giving general satisfaction to the lady customers of that popular house.

The Punta Gorda Livery Stables, E. A. Seward, manager, is a new enterprise recently established which solicits a share of the public patronage. Good horses and buggies and fair treatment. 174.

Rev. P. W. Carr of Wauchula will preach here in the Baptist church at 11 a. m. and 7 p. m. Sunday. He is a fluent, impressive speaker, and all who go out to hear him will be greatly edified.

Black and galvanized stove pipe, popular prices at Swift's Tin Shop—32

Read Elliott's new "ad."

"Buy your bread at Smith's bakery."

The finest cigars in the market are constantly kept in stock at WADE'S.

The courteous and generous pineapple grower, Capt. J. A. Roberts, has the thanks of this scribe for two delicious pineapples of the Smooth Cayenne variety.

For Christmas pipes and cigars go to B. M. WADE & Co.

Mr. Armstrong and family on Tuesday moved into the Marshall cottage on the corner near the Episcopal church.

All the late periodicals constantly in stock at B. M. WADE & Co.'s.

Our pleasant neighbors, Mr. and Mrs. F. M. Cooper and family, moved Monday to one of the Harigan cottages on Sullivan street. Mr. C. M. Denham at the same time moved to their former cottage on Cross street, opposite THE HERALD office.

Most complete line of soaps in the city at B. M. WADE & Co.'s.

Some reproaches, Sunday night, robbed Mr. Seavey's pinery of 15 fine pineapples. He has no idea who the thieves were, but, if he ever catches them, he will make it warm for them.

Watch for the Christmas "ad" of B. M. WADE & Co. which will appear next week.

Mrs. Johanson, accompanied by her daughter, Mrs. Pepper of Arcadia, and her son-in-law, W. W. Holmes of Glenn, passed through here Tuesday on her way home to Englewood.

Just received a new line of fine muslin underwear for ladies. J. R. ELLIOTT.

The County Teachers' Association, which was in session in Arcadia last Friday and Saturday, chose Prof. Hendry of Wauchula as president and Miss Zella Humphries as secretary for the ensuing year.

We have just replenished our stock of rugs and now have a new lot of beautiful patterns. J. R. ELLIOTT.

Preparations are being made to open Hotel Punta Gorda for the season on January 1. It will be under the management of Mr. J. H. Conannon.

Whenever you find that a garment from this store has committed a wear crime, bring the culprit back and have your money refunded. J. R. ELLIOTT'S.

The surveying corps of the Seaboard Airline railway reached Englewood and Grove City last week on their way from Boca Grande to Palmetto.

Call around and see the new gasoline stoves just received at Swift's tin shop. 36-47.

The Bartow base ball team is expected here next Tuesday to cross bats with our local team. A lively game will result if the Bartow boys come.

If you want the best shoes to be had for the money invested, always go to R. C. Blount. 45

Wind and waves were too high yesterday for the steamer "St. Lucie" to make the trip to Fort Myers. She started out at the usual hour, but, on reaching Cape Hayes, turned around and came back. She will doubtless be able to make the run this morning.

You can always find the best potatoes, genuine Maine raised, at E. O. CORAM'S. 46

On 25th ult., Mrs. Holmes, the young and beautiful wife of W. W. Holmes, the well known turpentine manufacturer, died at her home in Arcadia. She was buried the next day, the services being conducted by Rev. T. J. Purdue of the Episcopal church of this place. The deceased was a daughter of Mr. and Mrs. C. G. Johanson of Englewood and was greatly beloved by a wide circle of friends.

A full supply of children's reefers and jackets, all sizes at Elliott's.

Misses Olive and Emily Whitton, accompanied by their brother, William, arrived from Niagara Falls, Sunday morning, and are at home with their father at Pineapple Center. Their brother intends starting back to the falls today.



NAME ON EVERY PIECE

LOWNEY'S

Chocolate Bonbons.

FOR SALE BY

B. M. WADE & CO.

Services at the Episcopal Church.

Services at the Episcopal church Sunday and the week as follows:

11 a. m. Sermon, subject—Creation of Man and the Fall.

Holy Communion.

2:45 p. m. Sunday school. Bible class for ladies and gentlemen.

7:30 p. m. Evening prayer and sermon. Subject—God's Love.

Every Tuesday 4:30 p. m. Junior Auxiliary.

Wednesday 3 p. m. Woman's Guild Thursday 7:30 p. m. Choir practice.

Friday 4 p. m. Confirmation class. Friday 7:30 p. m. Litany service.

REV. T. J. PURDUE.

Everybody should attend the Lyceum entertainment tomorrow night.

Relief for the Suffering

Hancock's Liquid Sulphur will give you immediate relief and permanently cure all such diseases as Eczema, Pimples, Tetter, Herpes, Ring worm, Salt Rheum, Dandruff, Diphtheria, Sore throat, Cuts, Burns, Open sores, and all blood and skin troubles. Hundreds of cases of skin diseases have been permanently cured by the use of Hancock's Liquid Sulphur after all other remedies have failed. For sale by all druggists. 47

It has been a windy week.

The Reason Why

Hancock's Liquid Sulphur should be in every home: it is indorsed and prescribed by the leading physicians of such diseases as Eczema, Pimples, Ring worm, Salt Rheum, Dandruff, Diphtheria, Sore throat, Cuts, Burns, Open sores, and all blood and skin troubles. No home should be without it. Ask your druggist for a book on Liquid Sulphur. All druggists.

Oyster roasts are all the rage.

A New Remedy.

The old friends of Chamberlain's Cough Remedy will be pleased to know that the manufacturers of that preparation have gotten out a new remedy called Chamberlain's Stomach and Liver Tablets, and that it is meeting with much success in the treatment of constipation, sick headache, biliousness, impaired digestion and like disorders. These tablets are easier to take and more pleasant in effect than pills, then they not only move the bowels, but improve the appetite and correct any disorders of the stomach and liver. For sale by all druggists.

Stores are filled with holiday goods.

Better Than a Plaster.

A piece of Chamberlain's Pain Balm and bound on the affected parts, is better than a plaster for a lame back and for pains in the side or chest. Pain Balm has no equal as a liniment for the relief of deep seated, muscular and rheumatic pains. For sale by all druggists.

Christmas is twenty days off.

This is the season of the year when the prudent and careful housewife replenishes her supply of Chamberlain's Cough Remedy. It is certain to be needed before the winter is over, and results are much more prompt and satisfactory when it is kept at hand and given as soon as the cold is contracted and before it has become settled in the system. In almost every instance a severe cold may be ward off by taking this remedy freely as soon as the first indications of the cold appears. There is no danger in giving it to children, for it contains no harmful substance. It is pleasant to take—both adults and children like it. Buy it and you will get the best. It always cures. For sale by all druggists.

Town council met Tuesday night.

It will be good news to the mothers of small children to learn that croup can be prevented. The first sign of croup is hoarseness. A day or two before the attack the child becomes hoarse. This is most followed by a peculiar rough cough. Give Chamberlain's Cough Remedy freely as soon as the child becomes hoarse, or even after the rough cough appears, and it will dispel all symptoms of croup. In this way all danger and anxiety may be avoided. This remedy is used by many thousands of mothers and has never been known to fail. It is, in fact, the only remedy that can always be depended upon and that is pleasant and safe to take. For sale by all druggists.

Lyceum entertainment tomorrow.

Now is the time to prepare yourself for winter. Use Dr. Harter's Iron Tonic to drive out disease and to fit your system to successfully meet trying winter weather. It will make you well and strong, and fortify you against colds, catarrh, la grippe, etc. It is the best blood purifier and tonic in the world. Be sure to get the genuine Dr. Harter's Iron Tonic. Your druggist sells and recommends it.

It was the warmest November known in these parts.

E. W. WOTITZKY

Wholesale and Retail Dealers in—

THE PUNTA GORDA

TRADING COMPANY

Wholesale and Retail Dealers in—

STAPLE and FANCY GROCERIES,

HARDWARE OF ALL KINDS,

PAINTS, SHIP CHANDLERY

AND BOAT EQUIPMENTS,

Farming Implements

and Fertilizers;

Men's Shoes, Shirts and Overalls.

The Best Goods at the Lowest Prices.

PUNTA GORDA, FLORIDA.

J. R. ELLIOTT.



Enough kinds of goods and enough varieties to suit anyone. Our stock is made up of

Dry Goods

Dress Goods, Notions, Shoes,
High Art Clothing, Millinery, Holiday
Goods etc.

In which Quality and Beauty go hand in hand. We sell at prices which lighten the hearts but not the purses of purchases.

Our goods are worth what we charge, and if for any reason you are dissatisfied we will **Cheerfully Refund** the money. Your interest is our interest. Therefore we are always looking after your interest.

LOOK

For Our Xmas Ad. Next Week.

Yours respectfully,

J. R. ELLIOTT.

BE CAREFUL WHAT YOU EAT!

Good Health Demands

Wholesome Food,

SUCH AS YOU CAN ALWAYS FIND AT THE

P. G. M. AND S. S. CO.

(Punta Gorda Market and Ship Supply Co.)

Everything in the Grocery line, including Fresh Meats, of all kinds, Fruits, Vegetables, Eggs, and Chickens. Rock bottom prices throughout. **Prompt Free Delivery.**

Everybody is Interested

In getting the BEST goods at the LOWEST prices. That is what we are doing—getting the best of everything at lowest cost and giving

Our Customers the Benefit

of the LOW PRICES we get ourselves. Accordingly

when in need of Dry Goods, and Groceries, Shoes,

Hats, Gents' Furnishings, or anything else in the nature

of FAMILY, FARM or BOAT SUPPLIES, you will

find it to your interest to call on

E. WOTITZKY,

Punta Gorda, Florida.

S. L. DRANE, President W. H. BROWN, Sec'y and Treas.

THE PUNTA GORDA

TRADING COMPANY

Wholesale and Retail Dealers in—

STAPLE and FANCY GROCERIES,

HARDWARE OF ALL KINDS,

PAINTS, SHIP CHANDLERY

AND BOAT EQUIPMENTS,

Farming Implements